



ATLAS HONDA LIMITED PROFILE OF CONTESTANTS

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1. Aamir H. Shirazi

Mr. Aamir H. Shirazi is the President of Atlas Group. He graduated from Claremont Mckenna College and attended the OPM at the Harvard Business School. He has over 35 years of corporate management experience. He has to his credit, work experience in Honda America, besides working at various positions in Atlas Group, including serving as the Chief Executive of Atlas Honda Limited for eleven years.

He is currently Chairman of Honda Atlas Cars, Atlas Honda, Atlas Engineering and Atlas Autos. He also serves on the Boards of Shirazi Investment (Group Holding Company), Shirazi Trading, and Murree Brewery Company Limited.

He is a member of the Board of Governors, Lahore University of Management Science and member Syndicate, University of Engineering & Technology. He was also appointed as a Professional Director on the Board of Lahore Stock Exchange for two consecutive terms by the Securities & Exchange Commission of Pakistan.


He has been serving the Honorary Consul General of Japan in Lahore, since 2002 and is the Patron-in-Chief, Pakistan Japan Cultural Association, Lahore.

2. Saquib H. Shirazi

Saquib Shirazi is a member of the Atlas Group. He is currently the President & Chief Executive Officer of Atlas Honda as well as the Chairman of Pakistan Auto Manufacturers' Association (PAMA).

He has previously served as Chairman, Harvard Business School's Global Alumni Board as well as Chairman, Pakistan Business Council.





He is currently on the Boards of Pakistan Mobile Communication (Jazz Pakistan), Tri-Pack Ltd and National School of Public Policy. He also serves as an advisor to British International Investment (BII) for Pakistan. In the past, he has served on the Boards of leading national and multinational companies.


He graduated from the Wharton School of Finance and has an MBA from the Harvard Business School.

3. Abid Naqvi

Mr. Abid Naqvi is the COO of ACL Capital (Pvt.) Limited, a business development company affiliated with Associated Constructors Ltd. He is also on the Board of Associated Constructors Limited, Alfalah GHP Investment Management Limited and Cherat Packaging Limited. He has worked in the fields of Commercial and Development Banking and Stock Brokerage for a period of over thirty years. He has also worked as CEO of Taurus Securities Limited, a renowned name in the stock brokerage industry. He is a graduate from the University College London, UK in the field of Economics and Finance.

4. Nurul Hoda

Mr. Nurul Hoda was associated with Atlas Honda Limited since 1975 and has over 37 years of experience of the motorcycle industry. He is a graduate from N.E.D University in Mechanical Engineering and MBA from Institute of Business Administration. He has attended Management Development Program from Harvard Business School. He has served in various capacities in production and marketing departments of Atlas Honda Limited. He was an advisor to the CEO and a member of the board of Atlas Honda Limited since February 2003-February 2014.






5. Shunsuke Miyazaki

Mr. Shunsuke Miyazaki joined Honda Motor Company in April 1998. He has a vast experience in automobile sector especially in Motorcycle Sales and Product Planning departments, having worked with Honda ventures in different capacities across the globe. In 2011, he was transferred to Honda Motor Southern Africa as Motorcycle Sales and Marketing Manager. In 2016, he came back to Headquarter of Honda Motor Co. Ltd. and worked as Africa & Middle East Division, Manager. Before being transferred to Pakistan, he assumed senior management role in the Sundiro Honda Motorcycles (China) as Sales Director from 2019. He has diversified knowledge of Honda Products and has experience of working in different cultures. He was appointed as a member of the Board of Atlas Honda Limited in April 2021.

6. Kazushi Yamanaka

Mr. Kazushi Yamanaka started his career in 1987 at Hamamatsu factory of Honda Motor Company Limited. Having worked at Honda factories around the globe, he has gained vast experience not only on engineering side but also on factory management side that has contributed to the growth of the company. In 2006, he was transferred to Honda of America Mfg., Inc. as Staff Engineer. He was transferred back to Kumamoto Factory of Honda Motor Company Limited in 2008 and worked there as Department Manager till 2016. Before being appointed to Pakistan, he was stationed in Thai Honda Manufacturing Co., Ltd. as Chief Officer of Production. He has diversified knowledge of Honda Products and different working conditions. He has been a member of the board of Atlas Honda Limited since April 2022.





7. Masanori Kito

Mr. Masanori Kito joined Honda Motor Company in April 1998. He has vast experience in the automobile sector especially in Motorcycle Sales, Business Planning & Marketing fields, having worked with Honda ventures in different capacities across the globe including, Honda Philippines in 2003 and Moto Honda da Amazonia in 2009. In 2016, he was transferred to Sundiro Honda Motorcycle (China) as Assistant President & Sales Director. In 2019, he came back to Headquarter of Honda Motor Co. Ltd. and worked as Department Manager in the Sales Division. Then, he assumed senior management roles in the Honda Motorcycle & Scooter India Pvt. Ltd. as Director Sales & Marketing. Currently, he is a Senior Manager of Asian Honda Motor Co. Ltd. and appointed as a member of the Board of Atlas Honda Limited in June 2022 Thus, he has diversified knowledge of Honda Products and has experience of working in different cultures.

8. Mashmooma Zehra Majeed

Ms. Majeed completed her Chartered Financial Analyst (CFA) program in 2001 from the CFA Institute and the Financial Risk Manager (FRM) Program in 2010. She has a vast experience of 19 years in Investment and Capital Markets. She has been associated with the asset management industry in Pakistan for over 15 years with her forte being in investment management and product development. She has played an instrumental role in launching the first Islamic open-end mutual fund in Pakistan as well as the launch of the voluntary pension scheme in Pakistan under the Voluntary Pension System Rules. She has been actively involved with MUFAP throughout her career. She has previously worked in senior positions in Atlas Asset Management Ltd., JS Investments Ltd (formerly ABAMCO Ltd.) and Crosby Asset Management Pakistan Ltd. She started her career with M/s Hameed Majeed Associates (Pvt) Ltd.

