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1. Aamir H. Shirazi

Chairman, Mr. Aamir H. Shirazi is the President of Atlas Group. He graduated from Claremont McKenna College, California and completed his OPM from Harvard Business School. He was the Chief Executive of Atlas Honda Limited for over eleven years. He was also appointed as professional director on the Board of Lahore Stock Exchange for two consecutive terms by the Securities & Exchange Commission of Pakistan. He has been Honorary Consul General of Japan, Lahore since 2002. He is also on the Board of Murree Brewery Company Limited.

2. Abid Naqvi

Mr. Abid Naqvi is the COO of ACL Capital (Pvt.) Limited, a business development company affiliated with Associated Constructors Ltd. He is also on the Board of Associated Constructors Limited, Alfalah GHP Investment Management Limited and Cherat Packaging Limited. He has worked in the fields of Commercial and Development Banking and Stock Brokerage for a period of over thirty years. He has also worked as CEO of Taurus Securities Limited, a renowned name in the stock brokerage industry. He is a graduate from the University College London, UK in the field of Economics and Finance.

3. Hirofumi Yada

Mr. Hirofumi Yada started his career as a production expert in 1985 at Kumamoto factory of Honda Motor Company Limited. Later, he was transferred to headquarters and was in-charge of production, planning and control for Europe and North America. Before being appointed to Pakistan, he was stationed in Honda of South Carolina as Vice President. His vast experience not only on engineering side but also on factory management side has contributed to the growth of the company in a difficult situation. He has been a member of the board of Atlas Honda Limited since April 2017.

4. Mashmooma Zehra Majeed

Ms. Majeed completed her Chartered Financial Analyst (CFA) program in 2001 from the CFA Institute and the Financial Risk Manager (FRM) Program in 2010. She has a vast experience of 19 years in Investment and Capital Markets. She has been associated with the asset management industry in Pakistan for over 15 years with her forte being in investment management and product development. She has played an instrumental role in launching the first Islamic open-end mutual fund in Pakistan as well as the launch of the voluntary pension scheme in Pakistan under the Voluntary Pension System Rules. She has been actively involved with MUFAP throughout her career. She has previously worked in senior positions in Atlas Asset Management Ltd., JS Investments Ltd (formerly ABAMCO Ltd.) and Crosby Asset Management Pakistan Ltd. She started her career with M/s Hameed Majeed Associates (Pvt) Ltd.

5. Muneer S. Godil

Muneer S. Godil is an engineering graduate from the NED University of Engineering and Technology with specialization in Energy and Power from United States. He has a wealth of experience to draw on in operating plants of various configurations. He is currently working as Advisor to the Board of Directors of various globally and nationally renowned companies helping them with planning, development and operational challenges.

6. Pervez Ismail

Mr. Pervez is a fellow of The Institute of Chartered Accountants of Pakistan and possess over 14 years post qualification experience. He is Creative, result-driven, solution oriented financial leader recognized with special expertise in strategic business development and operational excellence. He has Strong relationship management skills, to manage relationships at senior levels, while maintaining highest professional ethics and integrity. Possesses rich experience in driving and managing financial planning and financial operations with focus on corporate strategy objectives. Consistently improvises operations to maximize profits through effective cost and resource management. At ease in stressful situations with a focus on achieving organization objectives. Expertise in development of IT based management reporting system based on profit/cost center approach.

7. Ryo Takahashi

Mr. Ryo Takahashi has been associated with Honda Motor Company Limited, Japan for more than 30 years. He joined Honda in 1988 and began his career in Domestic Motorcycle field sales in Japan. Mr. Ryo Takahashi has experience in the Motorcycle industry, having worked in planning and sales division. In his previous assignment, he has worked at Corporate Planning Office in Honda Motor Company Limited, Japan. From 2018 he joined Motorcycle Business Division at Asian Honda Motor, Thailand as General Manager.

8. Sanaullah Qureshi

Mr. Sanaullah Qureshi qualified as a Chartered Accountant from Scotland and joined ICI Pakistan Limited in 1962. He worked in different capacities as General Manager and Director in-charge of Finance, Human Resources and various other businesses of ICI. He retired as the Deputy Chairman of ICI in 1993. Mr. Qureshi joined as CEO of Forbes Forbes Campbell & Co. Limited, an old established Group dealing in shipping, trading and manufacturing. He retired from Forbes in 1995 and has since worked in advisory capacity with Captain-PQ Chemicals Industries Limited. He is the former President of Management Association of Pakistan and the Chairman of Gillette Pakistan Limited. He previously held directorship in Linde Pakistan Limited (formerly known as BOC Pakistan Limited), Faysal Bank Limited, SSGCL, Atlas Bank Limited and MYK Associates (Private) Limited. He has been on the Board of Atlas Honda Limited since February 2001.

9. Saqib H. Shirazi

Saqib H. Shirazi has been the Chief Executive Officer of Atlas Honda Limited since 2000. He is a graduate of the Wharton School of Finance and did his MBA from the Harvard Business School.

He started his career with the Bank of Tokyo and was subsequently appointed as the CEO of Atlas BOT Investment Bank. In addition to being a member of the Atlas Group, he is a Director of Pakistan Cables and Vice Chairman of Pakistan Business Council. In the past, he has served on the Boards of Pakistan Petroleum Limited, National Refinery Limited, Sui Southern Gas Company Limited, Cherat Cement Limited, Cherat Paper Limited, Privatization Commission of Pakistan and as Chairman PAMA. He has also served on Harvard Business School's Global Alumni Board and was its President for the years 2006-2008. He is currently a member of Prime Minister's Business Council, Engineering Development Board, Knowledge Economy Task Force as well as Harvard Business School's Advisory Board.

10. Yukitoshi Fujisaka

Mr. Yukitoshi Fujisaka joined Honda Motor Company in 1989. He has a vast experience in automobile sector especially in Motorcycle Sales and product development, having worked with Honda ventures in different capacities across the globe. In 2007, he assumed senior management role in the Honda Motor Europe as Product Planning Division General Manager. Later on, he joined Montesa Honda S.A. Spain as President. Thereafter, he joined Honda Motor China Investment (Shanghai Branch) as Director. Before taking over his current responsibilities, he was stationed as the President in the Wuyang Honda Motors, China. He has diversified knowledge of Honda Products and has experience of working in different cultures. He was appointed as a member of the Board of Atlas Honda Limited in April 2018.